



Dear Neighbor,

We are a 501(c)3 not-for-profit Emergency Shelter, Center for Transitional Living, and Homeless Prevention Program serving men, women, and children, from Batavia, Geneva, St. Charles, and western rural Kane County. We provide hospitality, safe shelter, food, support services and education to help those in need to work their way back to independence.

Would you consider supporting your neighbors in crisis by becoming an event sponsor? Our **Great Western Freedom 4 Run/Walk** is an important part of the fundraising efforts necessary for Lazarus House to serve our neighbors in need who are experiencing homelessness or are in crisis. Homelessness is on the rise and expected to increase as much as 45% because of the pandemic. As much as we would love to host the **Great Western Freedom 4 Run/Walk** as a live event, it is not possible this year due to the Coronavirus pandemic. Therefore, Lazarus House has decided to turn the annual **Great Western Freedom 4 Run/Walk** into a whole new type of fundraising event that does not require gatherings.

2020 VIRTUAL Great Western Freedom 4 Run/Ride/Walk-A-Thon August 1st – 31st

In this new event we are looking for people to join our fundraising efforts by running, riding, and walking as much as you want, when you want, and where you want, as a fundraiser to support Lazarus House. You can target one day or as many days during the month as you wish. You will have the opportunity to participate as an individual, join a team, or become a Team Captain and gather your friends/family to fundraise together, while maintaining social distancing! Participants will earn prizes for their fundraising and participation efforts. There will also be Pop-up challenges on social media to earn even more prizes!

We would also like to cordially invite your organization to join us at this exciting new event by creating a fundraising team from your organization! This is a wonderful teambuilding opportunity with a "Feel Good" purpose. In times like this, employee morale and emotional health is challenged daily. Helping others truly "Feels Good" and may help them feel happier and become more engaged and productive employees during this tough time.

As a sponsor, your support, care, and compassion for your community will be showcased several ways throughout the event. Our various levels of support are detailed on the included sponsor form.

Thank you so much for your consideration. Please contact me at barbp@lazarushouse.net with your interest and if you need additional information.

Gratefully,
Barb Potter, Events & Fundraising Coordinator
barbp@lazarushouse.net

Staff Directors — Executive: Leanne Deister-Goodwin ♦ Associate & Development: Julie Purcell ♦ Staff & Guest Development: Wendy Gruber

Staff Managers — Operations: Amy Dimiceli ♦ Homeless Prevention: Dawn McQuillan ♦ Administrative: Sandy Falk

Board of Directors

Board Officers — President: Carolyn Hanna ♦ Vice President: Bob McDowell ♦ Treasurer: Ray Stachowiak ♦ Secretary: Pat Leach

Board Members — Lynette Anderson ♦ Scott Corirossi ♦ Lydia Dannenberg ♦ Diane DeWitte ♦ Peter Fazio ♦ Steve Figi ♦ Stormy Grinnell

Libby Hocker ♦ Kate McCracken ♦ John Michalak ♦ Betsy Penny ♦ John Slaten



214 Walnut Street, St. Charles, IL 60174

Email: info@LazarusHouse.Net Web Site: <https://LazarusHouse.Net>

General/Emergency Shelter Phone: 630-587-2144 Fax: 630-587-2540

Transitional Housing Phone: 630-485-5143

Homeless Prevention Phone: 630-587-5872 Fax: 630-587-0785





Event Sponsorships Opportunities

PREMIER Sponsor - \$5,000

- **Most prominent** placement on all promotional materials and social media as the **PREMIER** Sponsor
- **PREMIER** Sponsor recognition in the Lazarus House electronic newsletter
- Social Media “Shout Out” recognizing organization as the **PREMIER** Sponsor and community support on Facebook, Instagram, and Twitter
- Corporate name & logo linked to your website from the Lazarus House GWF4 webpage & social media
- Eligible to provide a coupon or giveaway in the event “Swag Goodie Bags”
- 15 free participant entries

Gold Sponsor– \$2,500

- Corporate name & logo linked to your website from the Lazarus House GWF4 webpage & social media
- Logo placement on all promotional materials
- Eligible to provide a coupon or giveaway in event “Swag Goodie Bags”
- 10 free participant entries

Silver Sponsor – \$1,000

- Corporate name & logo linked to your website from the Lazarus House GWF4 webpage & social media
- Eligible to provide a coupon or giveaway in event “Swag Goodie Bags”
- 5 free participant entries

Specialty Sponsor - \$300 - \$500

- Offering neck gaiters instead of event t-shirts this year
- Corporate name/logo linked to your website from the Lazarus House GWF4 webpage & social media listed as event shirt or award sponsors

Event Incentive Prizes or Gift Cards (4 sponsorships available)	\$500
Neck Gaiters (2 sponsorships available)	\$400
Participation Awards Sponsor (2 sponsorships available)	\$300

SWAG Goodie Bag Donations

- Swag Bag donation (Provide 200 promotional items)



All proceeds benefit Lazarus House, a community shelter serving men, women, and children from St. Charles, Geneva, Batavia and western rural Kane County who are homeless or in crisis.

VIRTUAL RUN/RIDE/WALK-A-THON



2020 Virtual Great Western Freedom 4 Run/Ride/Walk-a-thon Sponsorship Form

Please indicate your sponsorship level:

_____ Premier \$5000 _____ Gold \$2,500 _____ Silver \$1,000

Specialty Sponsorships

____ Event Incentive Prizes or Gift Cards \$500 ____ Neck Gaiters \$400 ____ Participant Awards \$300

Swag Goodie Bag Donations: We are happy to accept any goodie bag items. Please provide 200 of each. Contact Barb, Events & Fundraising Coordinator at barbp@lazarushouse.net to arrange delivery of items.

____ Interested in providing Swag goodie bag items ____ Not interested in providing Swag Goodie bag items

Company Fundraising Team: If your organization is interested in making a fundraising team please contact barbp@lazarushouse.net for more information

_____ Yes, we would like to learn more about creating our organizations fundraising team.

General Donations:

_____ Please accept our donation in addition to our event sponsorship in the amount of \$_____

Company Name

Contact Name

Mailing Address

City, State, Zip

Phone

Email

Website Link

Make Check Payable to Lazarus House or
Credit Card payment

Visa MasterCard Discover American Express

Credit Card Account Number

Expiration Date

CVC code

Signature

- Please email or mail the completed Sponsor form with payment to Lazarus House, 214 Walnut St., St. Charles, IL 60174 attention Barb P.
- Sponsor form & payment due **July 13th**
- Premier, Gold and Silver sponsors please provide email a **logo in Vector file at time of registration**
- Promotional items for goody bags must be received by **July 20th**
- Send all logos and questions to **Barb at barbp@lazarushouse.net**